

Staten Island Economic Development Corporation North Shore High Line Project Design Competition



I. Background of the North Shore Right of Way

The abandoned North Shore Rail Right-Of-Way (ROW) is situated on the north shore of Staten Island stretching over five miles from the St. George neighborhood (northeast) to the Arlington neighborhood (northwest). The proposed North Shore Highline project will occupy an elevated portion of the rail line primarily in the Port Richmond neighborhood between Richmond Terrace and Heberton Avenue and Nicholas Avenue (.53 miles). The primary access point to the proposed project is a stairwell located on Port Richmond Avenue directly underneath the abandoned rail.

II. Neighborhood Context

Port Richmond has suffered a severe economic decline in the latter half of the 20th century. This was largely as a result of the shift of development to the center of the island following the construction of the Verrazano-Narrows Bridge. Port Richmond Avenue was once a unique center of commercial activity serving thousands of residents on the North Shore. The lack of activated park space, transportation connectivity and the shift of commercial centers all led to the decline of local commercial activity.

III. Project Conception

Drawing inspiration from the highly successful Manhattan High Line, the SIEDC envisions a similar project being implemented in Port Richmond. Based on the enormous economic development results the Manhattan High Line, SIEDC believes this project will spur recreational, alternative transportation options and commercial activity for the area.

IV. Contest Details

Submission must:

- Include a point-of-view shot of walking on the North Shore High Line
- Hand drawn art work (colored pencils/markers), Computer Aided Design (CAD) or Computer-Generated Imagery (CGI)
- Mounted on Styrofoam board (30" high x 48" long) and accompanied by a high resolution electronic image submitted via email or disk
- Include a new proposed name for the project
- Include a logo for the project (electronically)

V. Contest Timeline

- Mounted submissions must be delivered to SIEDC no later than April 7, 2017
- Qualifying submissions will be displayed at SIEDC's 19th Annual Business Conference on April 27, 2017 and voted on by the public
- The winning design will be announced at the SI Green & Clean Festival on June 8, 2017
- The winning proposal will receive a \$10,000 cash prize
- For more information, contact Steven Grillo at steven@siedc.org

